**Personal Introduction**

* Start with a brief introduction that highlights your lifelong interest in computers, segueing into your current role and studies. Mention how working in different capacities (technician, saleswoman, and marketing consultant) at your dad's company has given you a unique perspective on IT and media.

**Professional Skills**

* **Technical Skills:** Emphasize the skills you've developed as a technician and in managing a website, such as any specific programming languages, web development tools, or content management systems (CMS) you're proficient in.
* **Design Skills:** Given your love for design, highlight your abilities in graphic design, web design, or any design tools you're experienced with (e.g., Adobe Creative Suite, Sketch).
* **Marketing Skills:** Describe your expertise in digital marketing, focusing on strategies you've employed in managing social media and the company website to achieve business goals.

**Projects and Work Samples**

* **Website Management:** Detail a project where you overhauled or significantly improved the company website, noting any specific technologies you used and the impact on traffic or customer engagement.
* **Social Media Campaigns:** Showcase successful social media campaigns you've spearheaded, including your strategy, the content's design aspects, and the outcomes in terms of engagement or sales.
* **Design Projects:** If you have any design projects (e.g., logos, website layouts, promotional materials) that you're particularly proud of, include these with brief descriptions and visuals.

**Professional Experience**

* **Roles in Dad's Company:** Elaborate on the progression from a technician and saleswoman to a marketing consultant, emphasizing how each role has contributed to your skill set and understanding of the IT and media landscape.
* **Achievements:** Highlight any significant accomplishments in these roles, such as increased sales due to your technical recommendations or improvements in website traffic and social media engagement from your marketing strategies.

**Educational Background**

* Mention your current studies, focusing on how they align with your passion for design and technology. If there are specific courses or projects related to your major achievements, include those as well.

**Personal Projects or Interests**

* If you have pursued any personal projects related to design or technology (e.g., developing an app, creating a personal blog on tech trends), these could provide a deeper insight into your passions and skills.

**Blog or Articles**

* If you've written any content that offers your perspective on design, technology trends, or digital marketing strategies, include links or excerpts. This could also include tutorials or advice pieces on using specific tools or platforms.

**Contact Information**

* Ensure your portfolio has clear contact information, including a professional email and links to your LinkedIn profile and any relevant professional networks.